



MID OCEAN Partners

Hard work drives value.

One Mission: Building value with purpose

One Team: Focused, approachable and driven

One Commitment: Transformative results
within private equity and credit

Our Story

Building Value in Private Equity and Credit

Twenty years ago, we founded MidOcean with a small team and a big idea. MidOcean's process has stood the test of time and navigated multiple market cycles—delivering exceptional results for our investors, companies, people and communities. We have successfully raised six private equity funds and built a broad suite of alternative credit products.

Since the beginning, we have never wavered from these fundamental concepts:

1. **Deliver strong performance.** Continue to provide exceptional returns for our partners.
2. **Build great teams.** Hire and retain talented people with a passion for winning.
3. **Integrate operating talent.** Engage sector-specific and functional operating talent within our team—every step of the way.
4. **Stay focused.** Invest within areas where we have talent, insights, knowledge and networks that foster transformative results.
5. **Stay grounded.** Uphold our Core Principles (see page 8) in all that we do.

In short: **Show up. Do the work. Stay scrappy. Repeat.** Our momentum continues as we build upon the success of our proven investment approach, the world-class team we've assembled and the market expertise we have garnered.

We look forward to all that the future holds.

Best,

TED VIRTUE, CEO

Firm-wide Highlights

1 PLATFORM

Across Private Equity and Credit

20YR+

Proven Track Record


\$10BN

Assets Under Management

25+

Operating Partners

Please refer to the Disclaimers at the end of this document for important information and disclosures about the figures presented above. Information as of September 30, 2022.

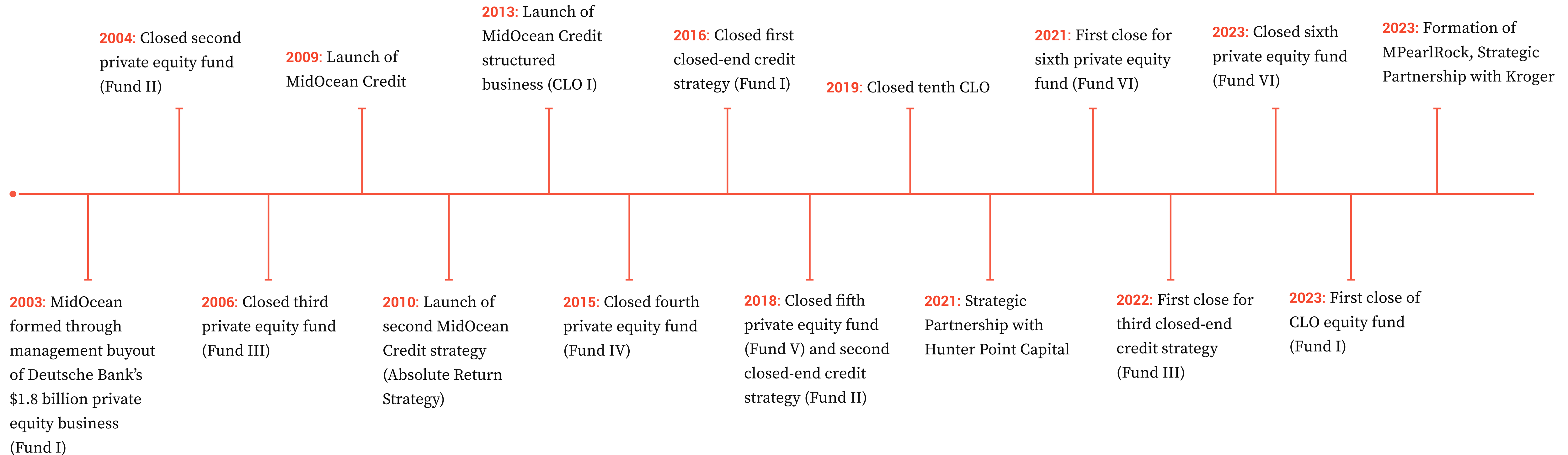
A person is silhouetted against a twilight sky, carrying a bicycle over their shoulder on a mountain trail. The background features misty mountains and evergreen trees. The overall mood is serene and adventurous.

“MidOcean was the clear choice—from the very first meeting—as a trusted partner to grow our business. Their integrity and strategic plan created an amazing environment of teamwork. Their commitment to our shared vision, our people and operational excellence has been a critical element of our success.”

JANNA RONERT, FOUNDER, IMAGE SKINCARE

OUR STORY

Our History



OUR STORY

Core Principles

Since inception, our drive to deliver exceptional returns remains grounded in these **Core Principles**

FOCUS ON OUR STAKEHOLDERS

Always act in the best interests of our stakeholders.

PUT PEOPLE FIRST

Recruit and retain the best talent and recognize people as our most important asset.

DO THE WORK

Work together, work smart, work with intent. Earn trust through hard work, honesty, integrity, and relentless focus.

ACHIEVE CONSENSUS THROUGH TEAMWORK

We value the opinion and effort of every team member.

EMBRACE CREATIVITY

Discipline, rigor and imagination define our investment approach and ability to generate superior returns in our chosen markets.

USE BUSINESS AS A POSITIVE FORCE

We measure value by economic returns and by the benefits we bring to the communities in which we work and live.

HAVE FUN

Our Capital Solutions

PRIVATE EQUITY + CREDIT

OUR CAPITAL SOLUTIONS: PRIVATE EQUITY

Private Equity

Real people, real resources,
real engagement, delivering **real results**

There is no substitute for hard work. We're a unified team of investors, operators and business builders—committed to transforming companies through collaborative partnerships with founders, entrepreneurs and leadership teams in pursuit of building great companies.



OUR CAPITAL SOLUTIONS: PRIVATE EQUITY

Investment Philosophy

FOCUS IS FOUNDATIONAL

Focus unlocks insight and capability for transforming companies. We're committed to going beyond headline thematic areas within specific areas of the Consumer and Businesses Services landscape.

ENGAGED OPERATING TALENT

People make the difference. Our approach—aligning functional and sector-specific operating talent with real-world insight and market knowledge—enables hands-on, end-to-end engagement with our partners and drives exceptional outcomes.

BUILD VALUE ACROSS MULTIPLE DIMENSIONS

Business can be a powerful force for good. We believe our disciplined approach consistently builds value in pure economic terms, but also at a human and social level—delivering transformative results for our investors, companies, people and communities.

ENDURING PARTNERSHIPS

We never underestimate the human element of our business. We bring capital and resources to the equation, but also an unwavering commitment to partnership—we're in it for the long haul.

OUR CAPITAL SOLUTIONS: PRIVATE EQUITY

Operating Partners

Operating Partners are fundamental to our investment process. They are proven founders and senior leaders who bring both functional and sector-specific expertise to our team, and are actively involved with theme development, deal sourcing/diligence and portfolio company engagement. This ensures consistent business performance and is essential for building **long-term value**.



PE Sector Focus

Focus drives investment **performance.**

We've chosen to invest within a select range of Consumer and Business Services sub-sectors, in which we develop and pursue robust thematic. This approach is anchored in our unwavering commitment to partnering with leadership teams and continuously building insights and market expertise.

CURRENT CONSUMER SUB-SECTORS

- Auto Aftermarket
- Future Home
- Food & Beverage/Alcohol-Bev
- Food & Beverage Value Chain
- Franchise Businesses
- Outdoor/Active/Sports/Wellness
- Pet
- Specialty Retail/Omni-Channel

CURRENT BUSINESS SERVICES SUB-SECTORS

- Content & Commerce
- Data & Info Services
- Facility Services
- Healthcare Services
- Infrastructure Services
- Out-of-home Entertainment
- Professional Services
- Upskilling & Training

OUR CAPITAL SOLUTIONS: PRIVATE EQUITY

Investment Criteria

ENTERPRISE VALUE

\$150 – \$750+ million

EQUITY INVESTMENT

\$75 – \$300+ million

TRANSACTION STRUCTURE

Flexible fund mandate with preference for majority ownership

GEOGRAPHY

North America

OUR CAPITAL SOLUTIONS: PRIVATE EQUITY

Current Portfolio

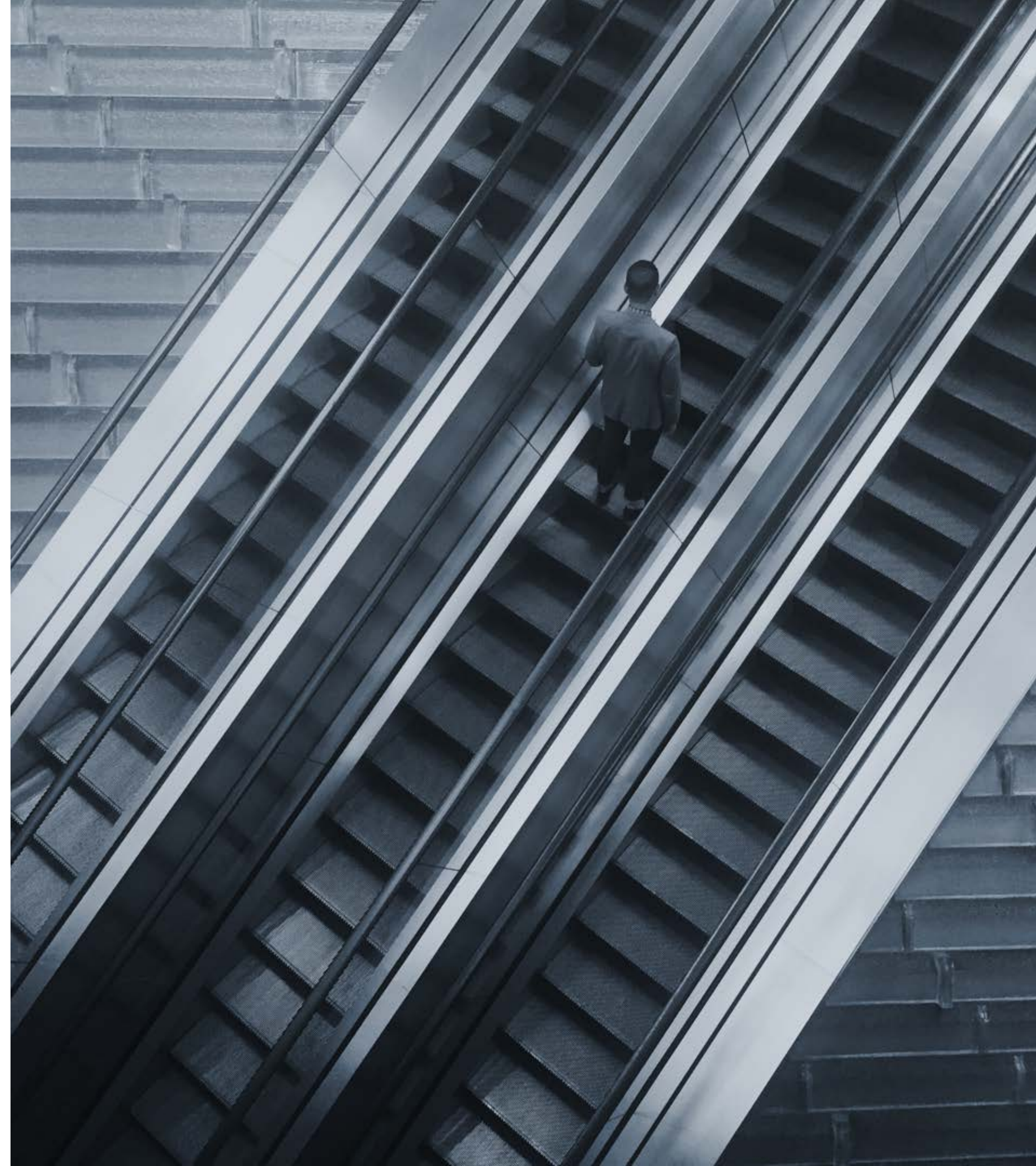


OUR CAPITAL SOLUTIONS: CREDIT

Credit

Creative Investment **Solutions** Across the Risk-Reward Spectrum

We know alternative credit. We're a value-oriented and innovative team, committed to providing lending and investment opportunities across the capital structure. Our platform-based approach offers broad market coverage, deep market expertise and delivers differentiated investment solutions and proven performance for our investors.



OUR CAPITAL SOLUTIONS: CREDIT

Investment Philosophy

VALUE-ORIENTED AND OPPORTUNISTIC

We have a demonstrated history of outperformance through multiple market cycles—utilizing our capabilities to invest across the capital structure with an emphasis on mid-sized, less-trafficked segments of the high yield and loan markets.

PLATFORM-BASED APPROACH

Our integrated platform-based approach benefits from cross-strategy synergies, as well as unique access to enhanced market insights from our private equity platform and Operating Partners.

COMMITTED TO FUTURE GROWTH

Our growth philosophy is focused, yet highly scalable. Our partnership with Hunter Point Capital affirms our shared vision for platform growth and market opportunity.

OUR CAPITAL SOLUTIONS: CREDIT

Product Capabilities

Our team targets non-investment grade U.S. alternative credit across the risk-return spectrum. We provide **creative lending solutions** in addition to investing in the liquid markets.

- Syndicated Loans
- High Yield Bonds
- CLO Strategies
- Multi-Asset Credit
- Direct Lending
- Opportunistic Debt



OUR CAPITAL SOLUTIONS: CREDIT

Private Credit Investment Criteria

ENTERPRISE VALUE

\$250 million – \$1.0+ billion

DEBT INVESTMENT

\$10 – \$100+ million

GEOGRAPHY

North America

FLEXIBLE SOLUTIONS

- Cash flow and asset-based lending.
- Sponsor and non-sponsor transactions.
- Performing and special situations.



“We believe MidOcean’s approach and depth of credit expertise made them the perfect choice for our first partnership—further accelerating the next phase of MidOcean’s evolution.”

BENNETT GOODMAN, EXECUTIVE CHAIRMAN, HUNTER POINT CAPITAL

Our Impact

OUR IMPACT

Stronger Together

Business can be a **powerful force for good.**

Our focus on value creation alongside positive impact is fueled by a collaborative energy that reverberates throughout our organization and broader communities.

INTEGRATION AND ENGAGEMENT

Environmental, social and governance factors are deeply embedded throughout our business and processes. This approach enables practical and consistent progress towards our goals.

IN OUR WORK

ESG has been part of our investment fabric and culture before it was a buzzword. Consideration of ESG risk and opportunity is integrated into our core businesses, investment selection and ongoing monitoring processes across our platform.

IN OUR COMMUNITY

Our culture is built on and defined by trust and partnerships. Our efforts extend to a broader network—including our industry, portfolio companies and their respective communities.

“From day one, the MidOcean team brought clear perspectives on ESG and how this should be inextricably linked to our strategy, day-to-day operations and shared vision for what we were building. To them, ESG is far more than a concept—it is a fundamental element that informs every aspect of how their team operates.”

JOHN HANIGHEN, CEO, CLOYES

OUR IMPACT

Initiatives



RiseUP





Let's Connect

OFFICE LOCATIONS

HEADQUARTERS

245 Park Avenue, 38th Floor
New York, NY 10167
(212) 497-1400

FLORIDA OFFICE

3825 PGA Boulevard, 6th Floor
Palm Beach Gardens, FL 33140

CONTACT

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